



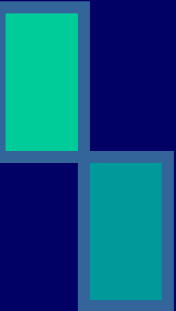
# Grounding Strategy



**Turning Strategy  
into Action**



# Grounding Strategy

- **Used best when -**
    - You have a new strategy/mission & want to find best ways to achieve it
    - You need to regroup or refocus for the next quarter or year ahead.
  
  - **A combination of prework, workshop & follow up –**
    - Brings clarity of mission, purpose & goals
    - Explores implications & imperatives
    - Segments core priorities and critical success factors
    - Establishes initiatives & milestones
    - Builds a working plan
    - Facilitates collaborative & cohesive implementation
- 
- 